CONCEPTUALISATIONS OF WEB SEARCH

Workshop „Conceptualisations of Web Search“

Hamburg University of Applied Sciences, 11 September 2024

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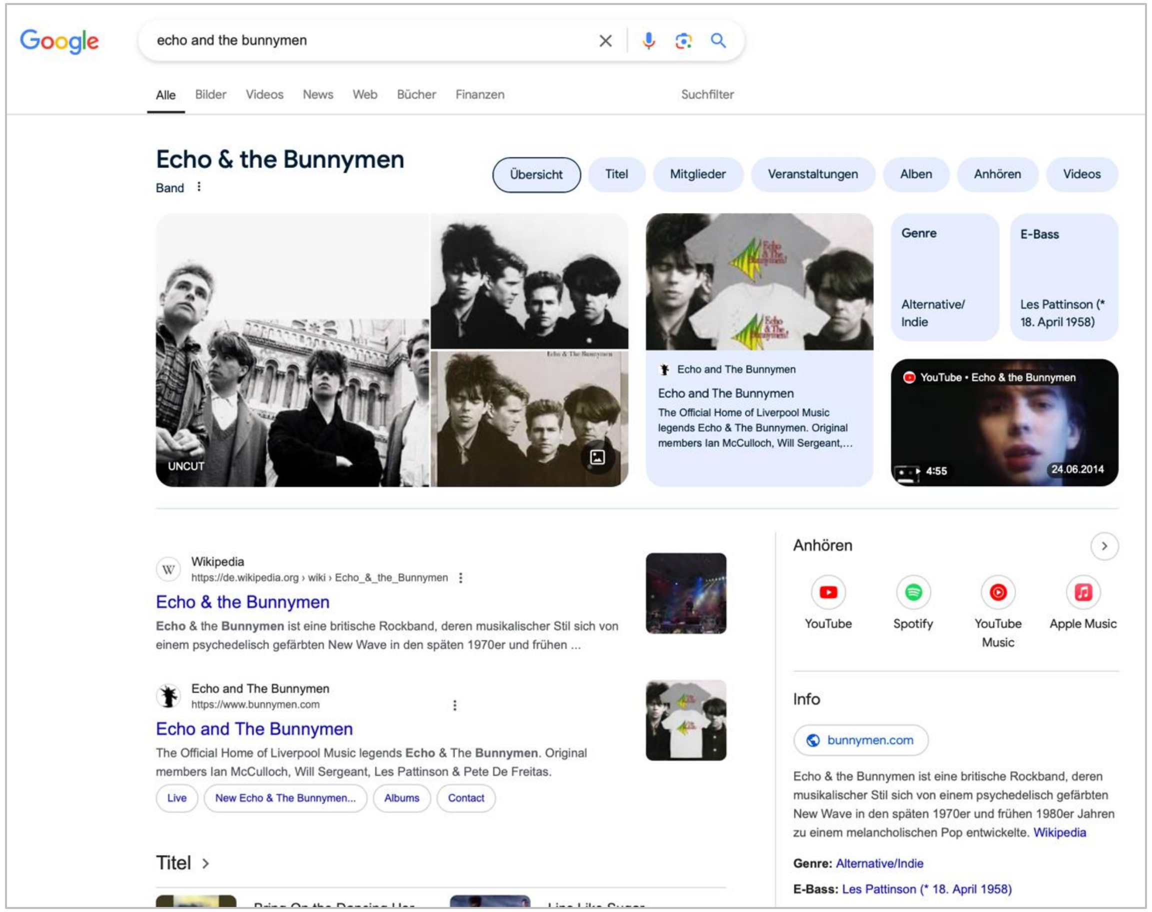
SEARCH ENGINE RESULT PAGES



echo and the bunnymen

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Echo & the Bunnymen

Band

Übersicht · Titel · Mitglieder · Veranstaltungen · Alben · Anhören · Videos

Echo and The Bunnymen

Echo and The Bunnymen

The Official Home of Liverpool Music legends Echo & The Bunnymen. Original members Ian McCulloch, Will Sergeant,...

Genre

Alternative/ Indie

E-Bass

Les Pattinson (* 18. April 1958)

YouTube · Echo & the Bunnymen

4:55 · 24.06.2014

Wikipedia

https://de.wikipedia.org › wiki › Echo_&_the_Bunnymen

Echo & the Bunnymen

Echo & the **Bunnymen** ist eine britische Rockband, deren musikalischer Stil sich von einem psychedelisch gefärbten New Wave in den späten 1970er und frühen ...

Echo and The Bunnymen

https://www.bunnymen.com

Echo and The Bunnymen

The Official Home of Liverpool Music legends **Echo** & The **Bunnymen**. Original members Ian McCulloch, Will Sergeant, Les Pattinson & Pete De Freitas.

Live · New Echo & The Bunnymen... · Albums · Contact

Titel

Anhören

YouTube · Spotify · YouTube Music · Apple Music

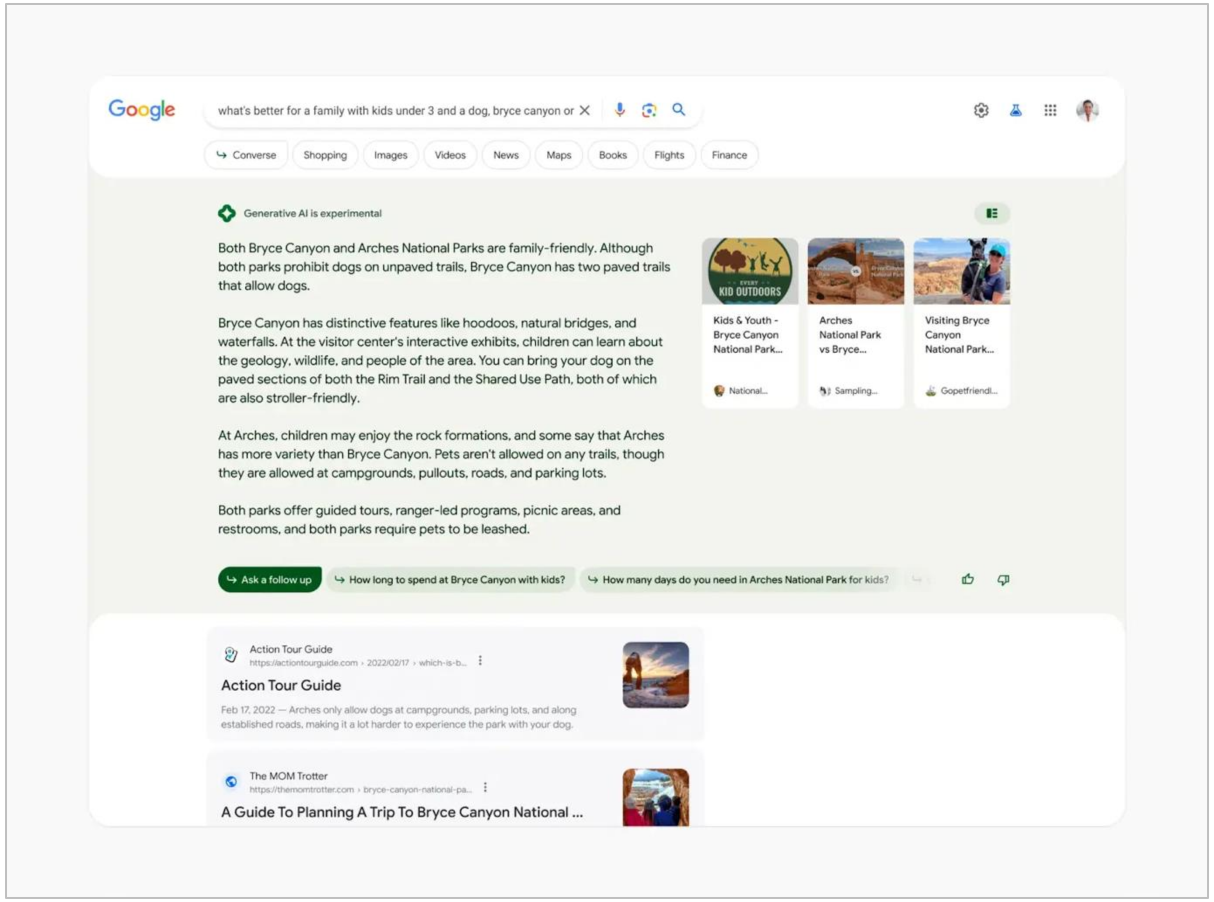
Info

bunnymen.com

Echo & the Bunnymen ist eine britische Rockband, deren musikalischer Stil sich von einem psychedelisch gefärbten New Wave in den späten 1970er und frühen 1980er Jahren zu einem melancholischen Pop entwickelte. Wikipedia

Genre: Alternative/Indie

E-Bass: Les Pattinson (* 18. April 1958)



what's better for a family with kids under 3 and a dog, bryce canyon or

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Generative AI is experimental

Both Bryce Canyon and Arches National Parks are family-friendly. Although both parks prohibit dogs on unpaved trails, Bryce Canyon has two paved trails that allow dogs.

Bryce Canyon has distinctive features like hoodoos, natural bridges, and waterfalls. At the visitor center's interactive exhibits, children can learn about the geology, wildlife, and people of the area. You can bring your dog on the paved sections of both the Rim Trail and the Shared Use Path, both of which are also stroller-friendly.

At Arches, children may enjoy the rock formations, and some say that Arches has more variety than Bryce Canyon. Pets aren't allowed on any trails, though they are allowed at campgrounds, pullouts, roads, and parking lots.

Both parks offer guided tours, ranger-led programs, picnic areas, and restrooms, and both parks require pets to be leashed.

Kids & Youth - Bryce Canyon National Park... · National...

Arches National Park vs Bryce... · Sampling...

Visiting Bryce Canyon National Park... · Gopetfriendl...

Ask a follow up · How long to spend at Bryce Canyon with kids? · How many days do you need in Arches National Park for kids?

Action Tour Guide

https://actiontourguide.com › 2022/02/17 › which-is-b...

Action Tour Guide

Feb 17, 2022 — Arches only allow dogs at campgrounds, parking lots, and along established roads, making it a lot harder to experience the park with your dog.

The MOM Trotter

https://themomtrotter.com › bryce-canyon-national-pa...

A Guide To Planning A Trip To Bryce Canyon National ...

TWO TYPES OF RESPONSES

Documents: Information objects shown to help a user answer their question

- Generated from an index of documents

Answers: Text that directly answers a user’s (anticipated) question

- Key sentence(s) from documents (through information extraction)
- Facts (from specific data sources like Wikidata)
- AI-generated answers (longer, generated from a pre-processed index; LLMs)

TWO QUESTIONS

1. What’s the appropriate terminology?

2. What is a search engine?

1. WHAT'S THE APPROPRIATE TERMINOLOGY?

Response

- All result/answer types

Result

- Document result

Answer

- Text generated by the search engine

Search Engine Result Page (SERP)

- The page presenting the results: SERP

It makes sense to distinguish between results and answers because they are different and lead to different problems with evaluation, judgment, and information literacy. We see a mix of results and answers in search systems, and this will continue.

2. WHAT IS A SEARCH ENGINE?

Definition (from “Understanding Search Engines”)

“A search engine (also: Web search engine; universal search engine) is a computer system that captures distributed content from the World Wide Web via crawling and makes it searchable through a user interface, listing the results in a presentation ordered according to relevance assumed by the system.“

Elements not fulfilled in chat-based systems generating answers

- Distributed content from the web? Crawling?
- “Presentation ordered according to relevance assumed by the system” – does a SE have to show a ranked list?

Can LLM-generated answers be considered “search results?

- No documents / Answers not directly generated from documents (like direct answers)
- As soon as sources are shown, very similar to ”traditional” search results (the answer is just a summary of documents)
- Retrieval-Augmented Generation (RAG) uses a document collection (index) *plus* an LLM to generate the answers

No problem with “mixed systems” (search engines extended through LLM-generated answers) but with purely chat-based systems

- Information seeking / question answering is only one use case among many
- Is it realistic to have purely chat-based systems vs. “traditional” search engines?